



The Digital Transformation Race

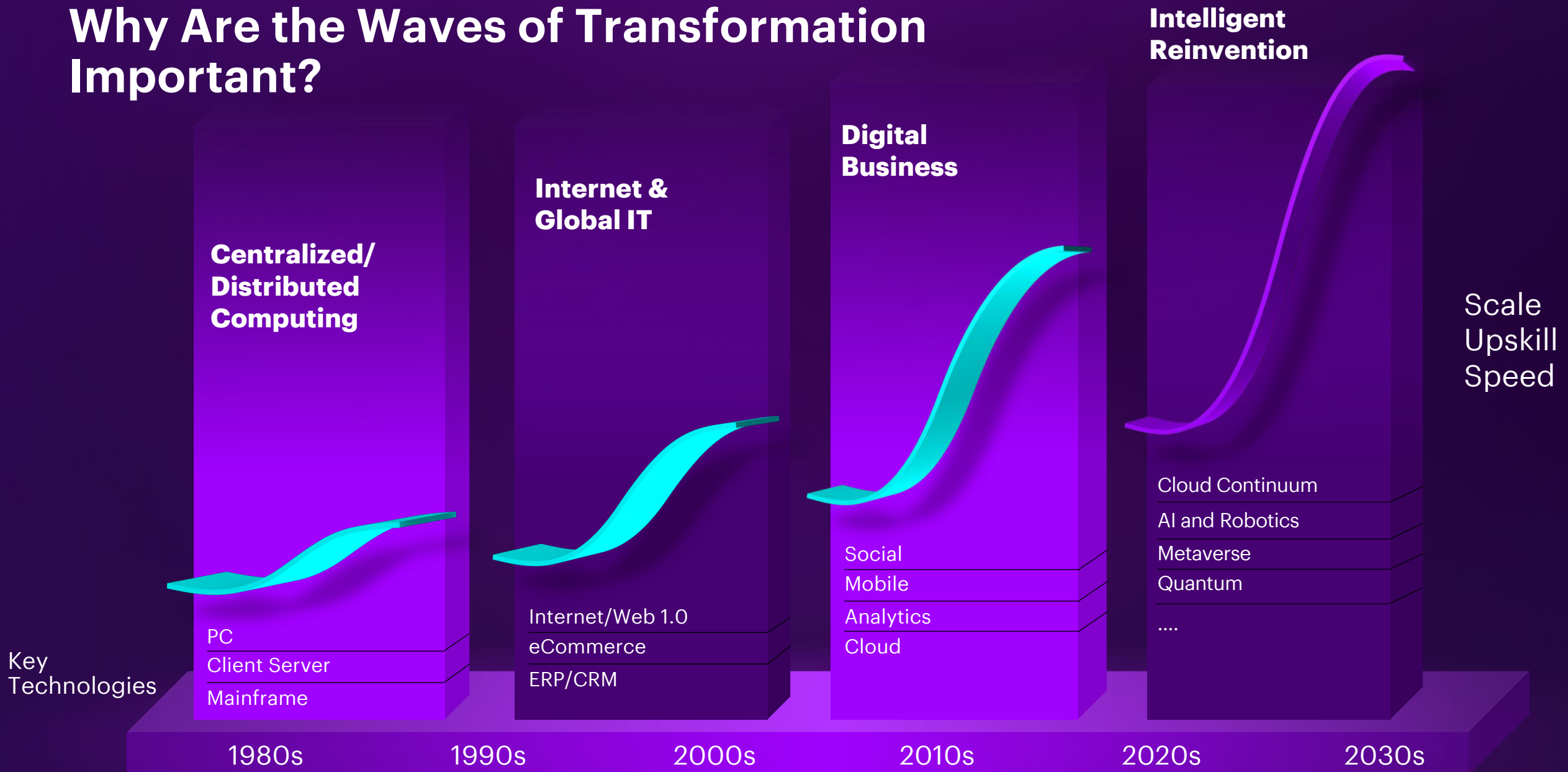
Cause, Effect, or Limiter of GPC Success?!?

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Accenture Pulse of Change: 2024 Index					
Analysis of business disruption			C-suite leaders' perception		
2023		2022	2023		
#1	Technology	Talent	#1	Technology	
#2	Talent	Economic	#2	Geopolitics	
#3	Climate	Geopolitics	#3	Consumer & Social	
#4	Economic	Consumer & Social	#4	Talent	
#5	Geopolitics	Climate	#5	Economic	
#6	Consumer & Social	Technology	#6	Climate	
*Ranking is based on % of increase measured from 2022 to 2023 for each of the six factors.			*Based on a global survey of 3,450 C-suite executives, across 20 countries and 19 industries.		

Why Are the Waves of Transformation Important?



➤ To Deliver Speed – Scale...

- Is your digital core a competitive advantage?
- Is “How you buy” more important than “What you buy”?
- Are you maximizing aaS / pre-builts / accelerators?
- How do you value the SLA (benchmarks) vs the outcomes (possibilities)?
- Will your workforce unintentionally decelerate the change?
- Are you focused on the tech, or the change/pivot?

Accenture Federal Services



So What Makes Up Speed/Scale?

(How Fast We Engineer

aaS

*HCD Session
Vs Engineer*

*Low-no Code
Platforms*

+

How Fast We Acquire/Adjust

*Capacity-based
Contracts*

*Innovation
CLINs*

+

How Fast We Deploy

Accelerators

Bots

Experience

+

How Fast We Adopt)

Upskilling

Change Mgmt

*Strategic
Comm*

X

Digital Core

AI

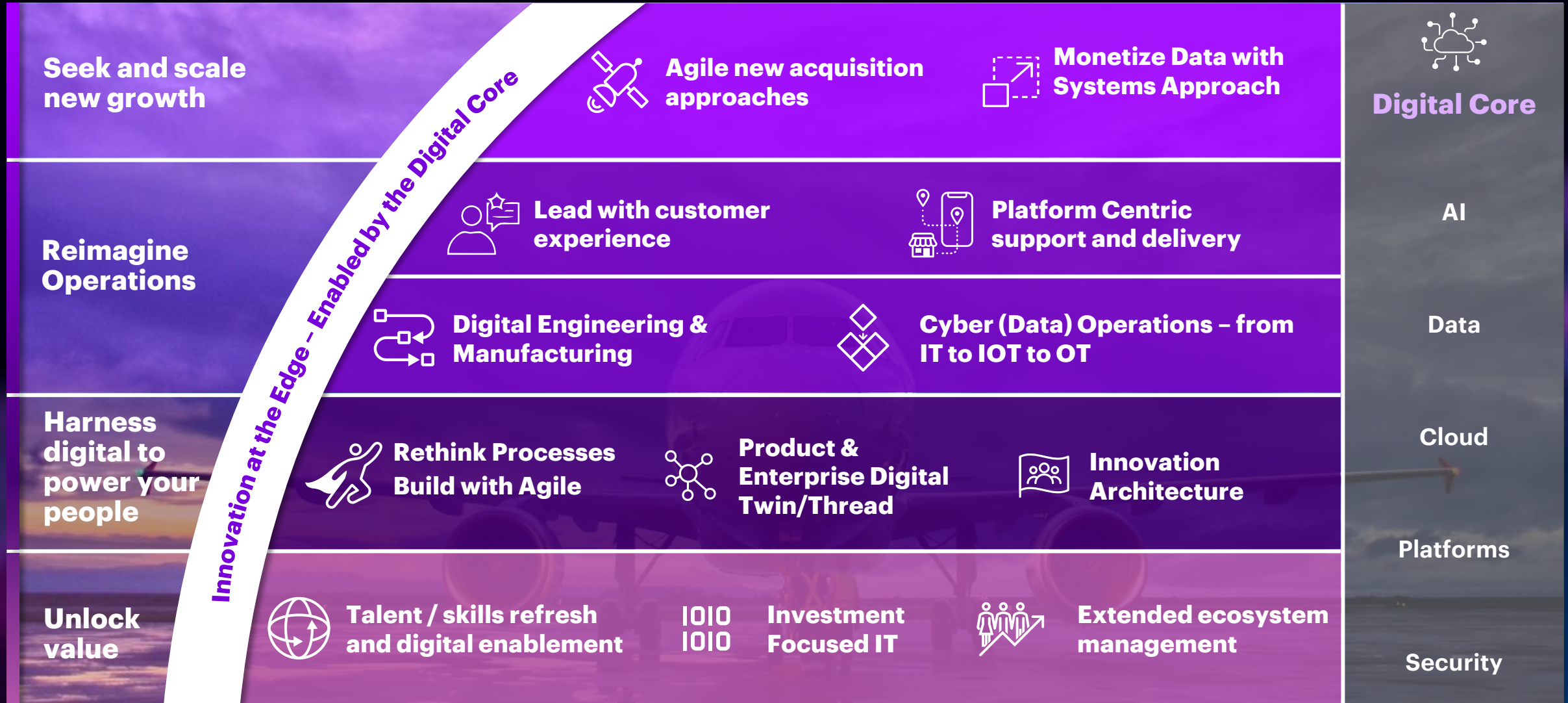
Data

Cloud

Platforms

Cyber

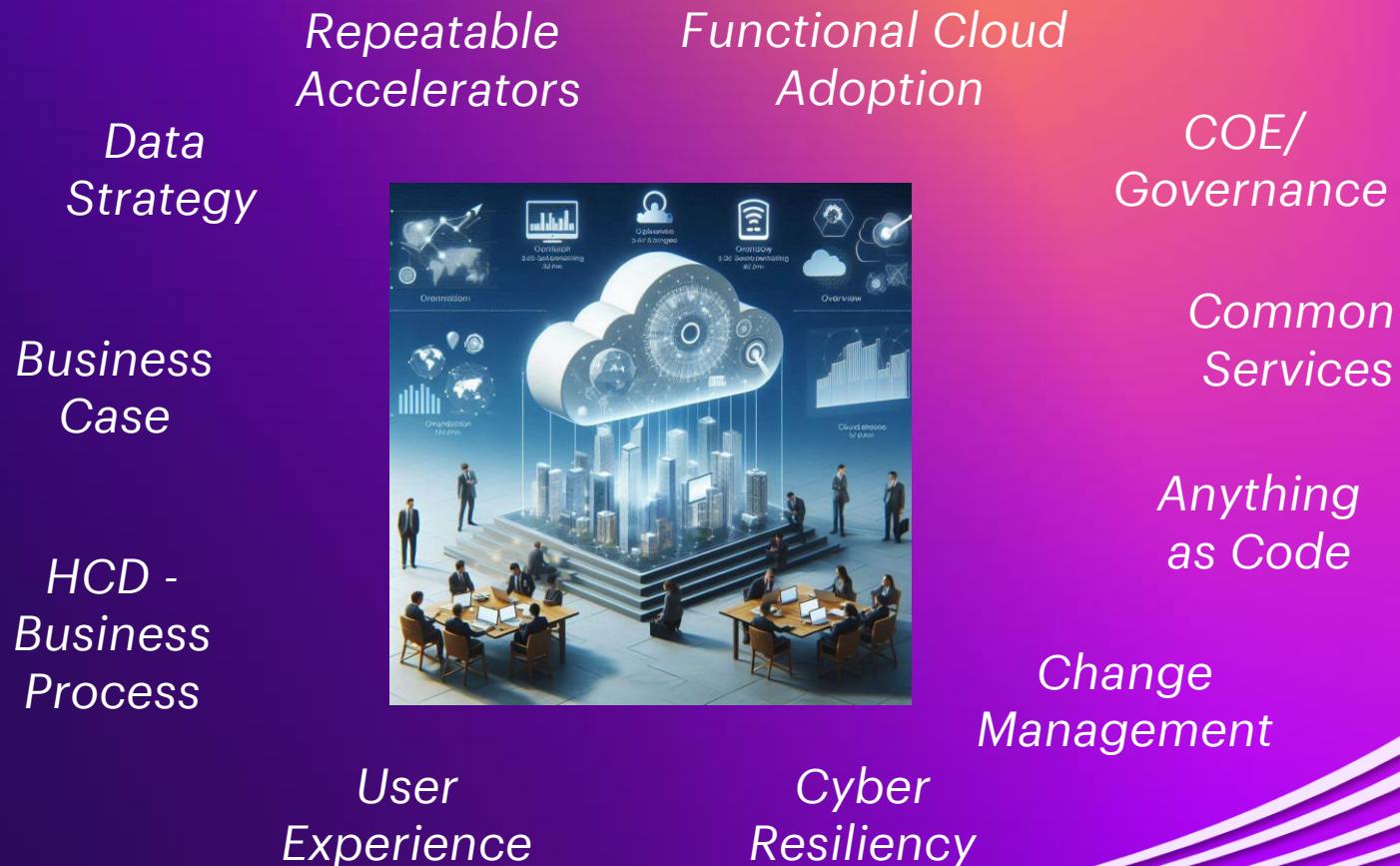
Reinventing the DAF enterprise



Top 10 Tactical Recommendations to Drive Change

- 1) **Add Innovation Flex** – add a CLIN for Innovation on every RFP
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Cloud and Platform Acceleration: Separating from the Pack...



It pays to be a champ

Modern Cloud Champions are seeing greater workforce benefits from their change investments and better payoffs from their cloud transformation efforts, such as:

60%

greater value across workforce and cloud transformation outcomes on average

2.3x

more gains across employee productivity and cross-functional collaboration and communication

1.9x

faster cloud migration

2.2x

enhanced organizational agility and innovation and improved customer experience

Cybersecurity Today

1

Digital transformation and expanding attack surface

The number of IoT devices worldwide is forecasted to almost **triple** from 9.7 billion in 2020 to more than **29 billion** IoT devices in **2030**.

[Statista](#)

2

Cybersecurity shift from technology risk to business risk

88% of Boards of Directors view **cybersecurity as a business risk**, as opposed to a technology risk.

[Gartner](#)

3

Responsible adoption of generative AI to fuel growth and build trust

In just one year, Accenture Cybersecurity Intelligence team saw an **815% surge** in the use of AI technologies **by dark web criminals**.

Accenture Cyber
Intelligence analysis 2023

4

Cybersecurity vendor optimization across supply chain

75% of organizations state they are currently pursuing security vendor consolidation with the number rising to **90%** by **end of 2022**.

[Gartner](#)

5

Cybersecurity workforce retention and enablement

3.4 million global shortage of cybersecurity professionals

[ISC² Cybersecurity Workforce Study](#)

6

Global disruption and elevated threat landscape

93% of cybersecurity experts and **86%** of business leaders believe global geopolitical instability is likely to lead to a catastrophic cyberattack in the next two years

[Global Cybersecurity Outlook Report 2023](#)

Acceleration and Inflection

1

Digital transformation and expanding attack surface

2

Cybersecurity shift from technology risk to business risk

3

Responsible adoption of generative AI to fuel growth and build trust

4

Cybersecurity vendor optimization across supply chain

5

Cybersecurity workforce retention and enablement

6

Global disruption and elevated threat landscape

Cloud Security

Constantly adjusting the guardrails in CloudOne to maximize the outcomes and functional adoption

Zero Trust and Cybersecurity Mesh

Begin to drive the interaction across the ZT principles (ICAM, AppSec, MicroSeg, etc.)

Identity & Access Management

Awarded via STS recently to unify the AF NIPR/SIPR approach

App and Enterprise Platform Security

Continuing to scale ERP-Common Services and C1/P1 to maximize functional outcomes

OT/IOT Security Becomes Mainstream

Key need to accelerate and modernize the DAF's OT/IOT eco-system

Data & AI Security

Cyber has become principally a Data Domain... SIEM/SOAR agility and scale is a cyber differentiator. AI-enabled is on us too.

Emerging Technology Security

Global "integration" impacting our Joint/Coalition data sharing approaches

AI and Data: Flipping the Script

Data and AI now

97%

of executives said generative AI will transform their company and industry

67%

of organizations plan to increase spending in technology and are prioritizing investments in data and AI

7 in 10

organizations have specific training programs planned for 2023 to ensure workers are prepared to use generative AI tools

56%

of respondents acknowledge data readiness is the top challenge to adopt AI



Action 1

Focus on removing the “noise” of the work and pivoting to the human value of the work.



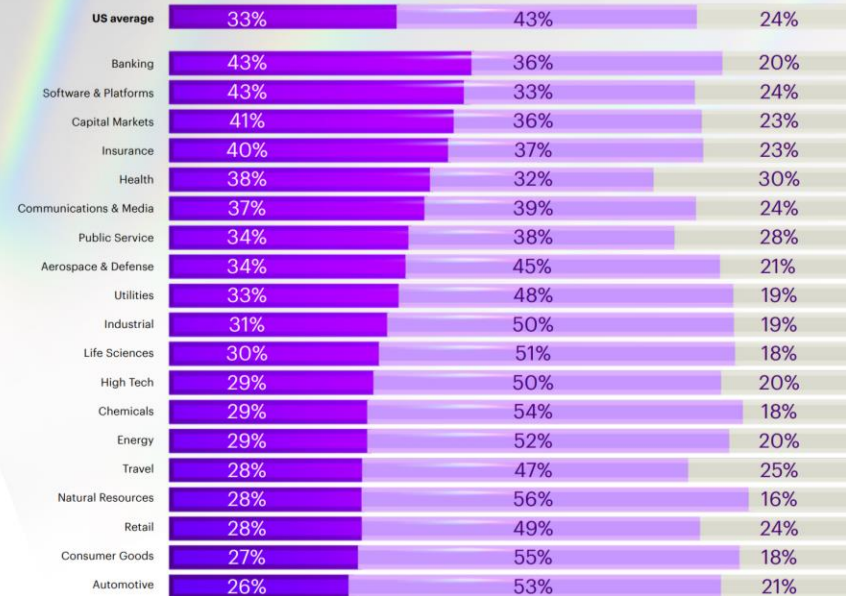
Action 2

Fill the upskilling gaps that align to value. Leverage the tooling to maximize that value delivery

Figure 4: Most of the tasks of an average US worker could be reinvented

Share of US worker's tasks that could be reinvented by technology augmentation or automation, by industry

Share of worked hours, 2021



Total Enterprise Reinvention | The strategy that leads to a new performance frontier

Augment

Automate

No impact

Source: Accenture Research analysis based on BLS and O*Net. O*Net tasks were classified into the four categories. This classification was performed based on a list of 2,000 detailed examples for 300+ tasks. US average corresponds to the weighted average based on occupation shares across industries.

Due to rounding, not all figures add up to 100%.

Increasing potential for augmentation based on the combination of new technologies and new ways of working



Action 3

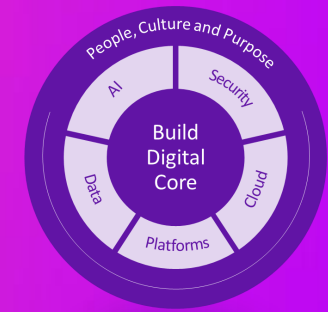
Ensure the technical foundations are based on ethical/repeatable/affordable approaches.



Action 4

Start small... adjust...continue upskilling... adjust... scale up

7 Components of a Digital Core



Digital core platforms

Rationalize applications into platforms that enable business capabilities and generate the greatest value for the organization.

Multi-Prong:
SalesForce
Mach5
ServiceNow

Composable integration

Develop a holistic integration strategy that is fit for purpose and adaptable to future technologies through intentional and flexible integration approaches.

API Roadmap

AI everywhere

Reinvent how work is done by using AI to power the enterprise, to enhance productivity and to generate content.

CDAO
NIPRGPT

Data foundation

Build an accessible and democratized data foundation that breaks down functional silos, enables data mesh and data-as-products and provides high-quality, curated and diverse inputs for AI ambitions.

ENVISION
ADVANA
UDL

Cloud first infrastructure

Run elastic infrastructure and services spanning public, private and edge that are configurable, consumable and automatable.

Cloud1
Platform1
DAFWICS
SW Factories

Continuum control plane

Simplify the hybrid, multi-cloud estate through end-to-end engineering and operations visibility.

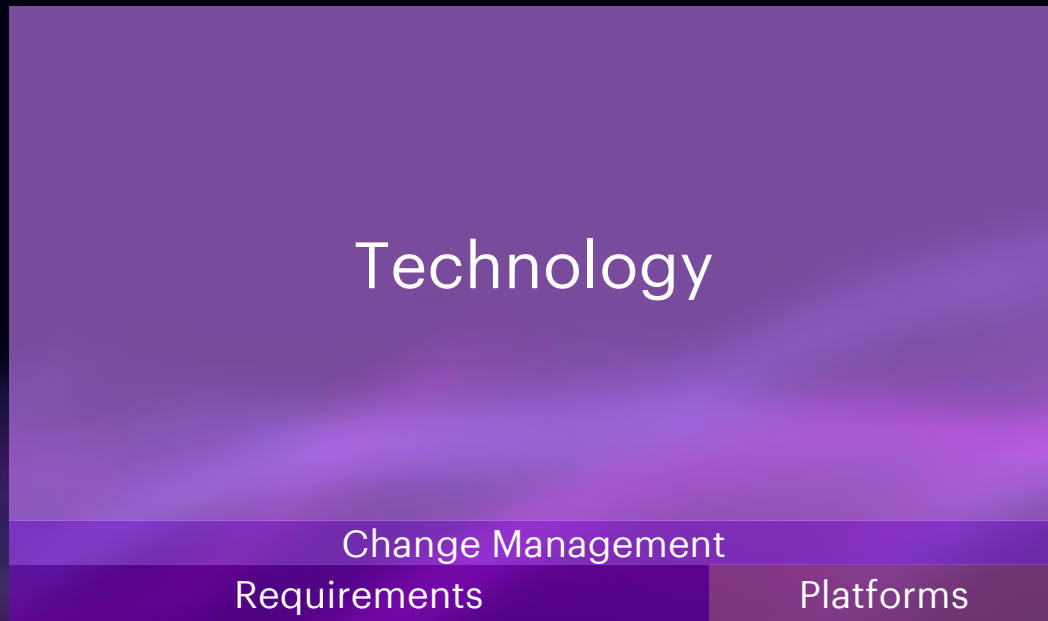
C3BM Pilots

Cyber resilient reinvention

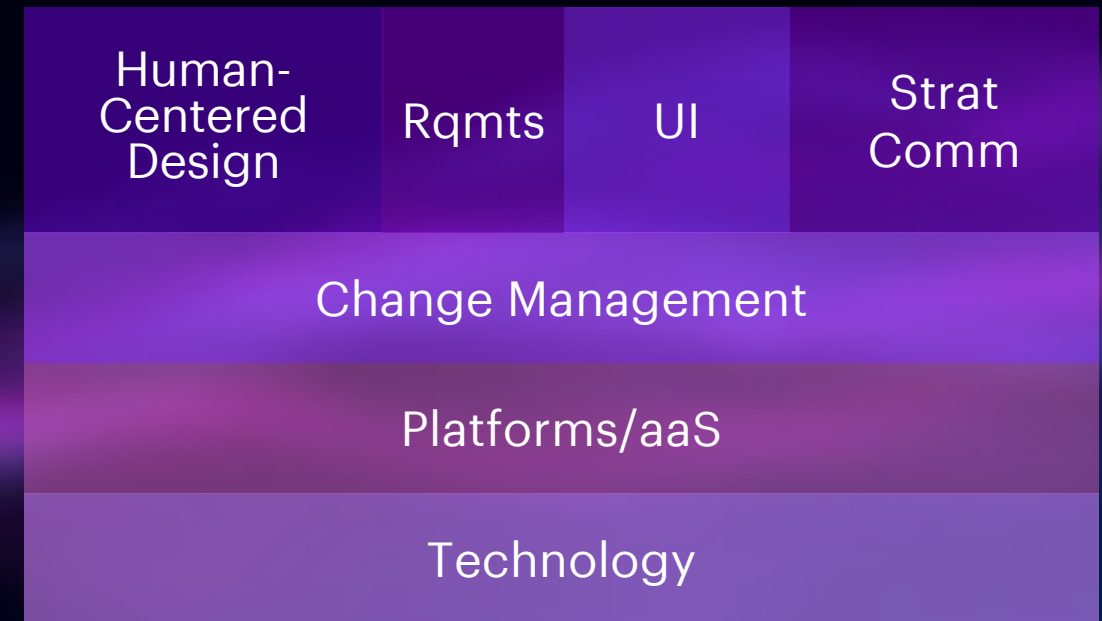
Embed cyber security practices earlier in the lifecycle, across technology and culture to prioritize resiliency.

ZT Roadmap
eSOC
GenAI Cyber
OT/IOT

Buying & the Digital Experience: Flipping the Script

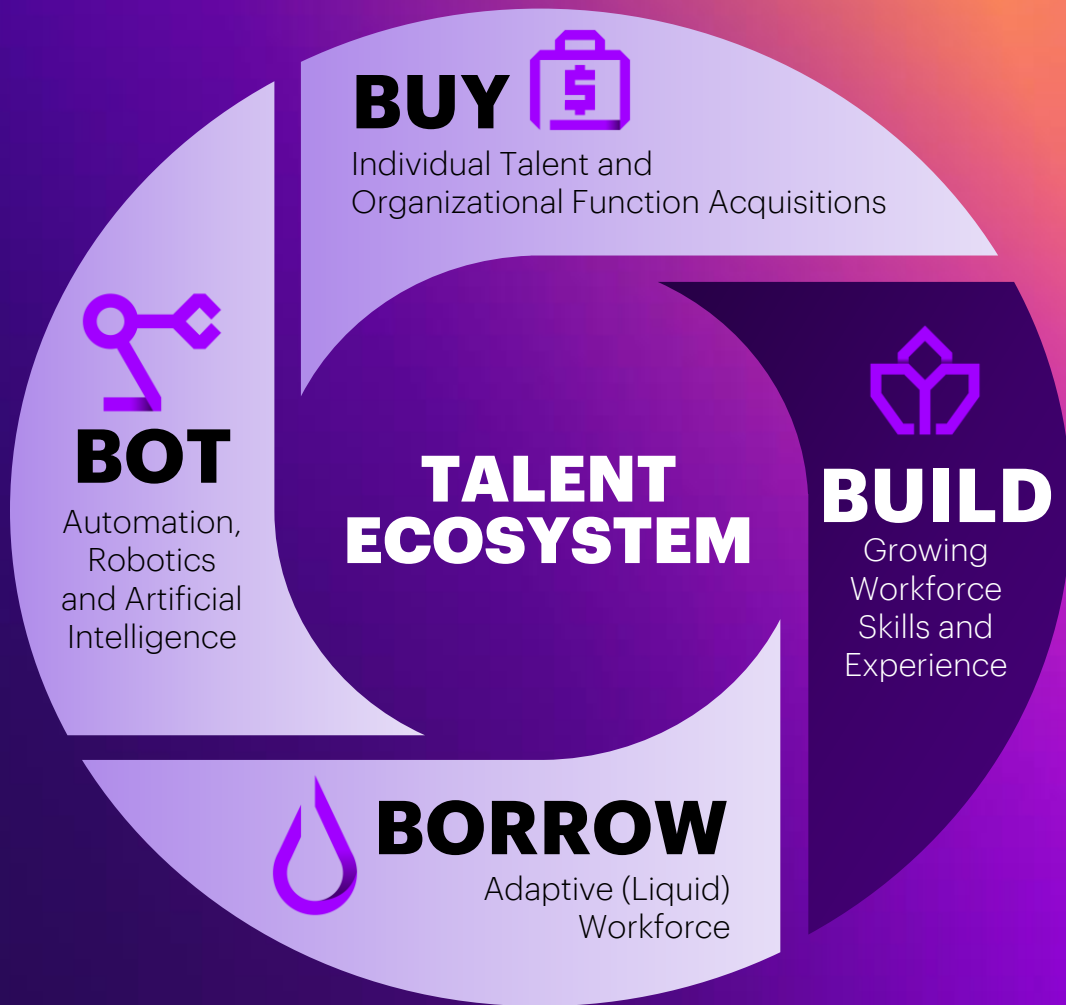


How we think about Digital Transformation Today



Digital Transformation for Tomorrow

People: Reinventing Talent Mgmt



- **Create a plan** to reskill and upskill people for the AI economy
- Reinvent learning at speed and scale with **comprehensive managed services**
- Accelerate learning with **pre-built or custom academies** focusing on AI, cloud, aerospace and more
- Leverage platforms delivering AI-personalized **learning pathways**

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Let there be change

