

Boomerang Effect of Government Heroes & Industry Partners

Is the movement of talent a brain drain or a strategic advantage?

**Steven Ollek
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Who Am I?



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Defense Unicorns

**Why am I talking to
you today?**



What Is Our Goal?

LEARN the hidden benefits (and drawbacks) of this talent exchange

COLLABORATE on strategies to leverage the boomerang effect for a more agile and effective DoD

SHARE how to create a win-win situation for government, industry and national security

“

**Life truly is a boomerang.
What you give, you get.**

”

Dale Carnegie

What is the Boomerang Effect?



Benefits and Drawbacks of the Boomerang Effect - Industry

Benefits

Access to a highly skilled talent pool

Enhanced security clearances

Understanding of government processes and regulations

Drawbacks

Potential for high turnover

Need for ongoing security clearance management

Adapting to government work culture

Benefits and Drawbacks of the Boomerang Effect - DoD

Benefits

Introduction of new ideas and perspectives

Enhanced problem-solving capabilities

Access to cutting-edge technologies

Potential cost savings through industry best practices

Drawbacks

Loss of institutional knowledge

Potential security risks

Disruption to ongoing projects

Software Challenges For The Air Force

Traversing this path takes 18+ months



The Real Why

“

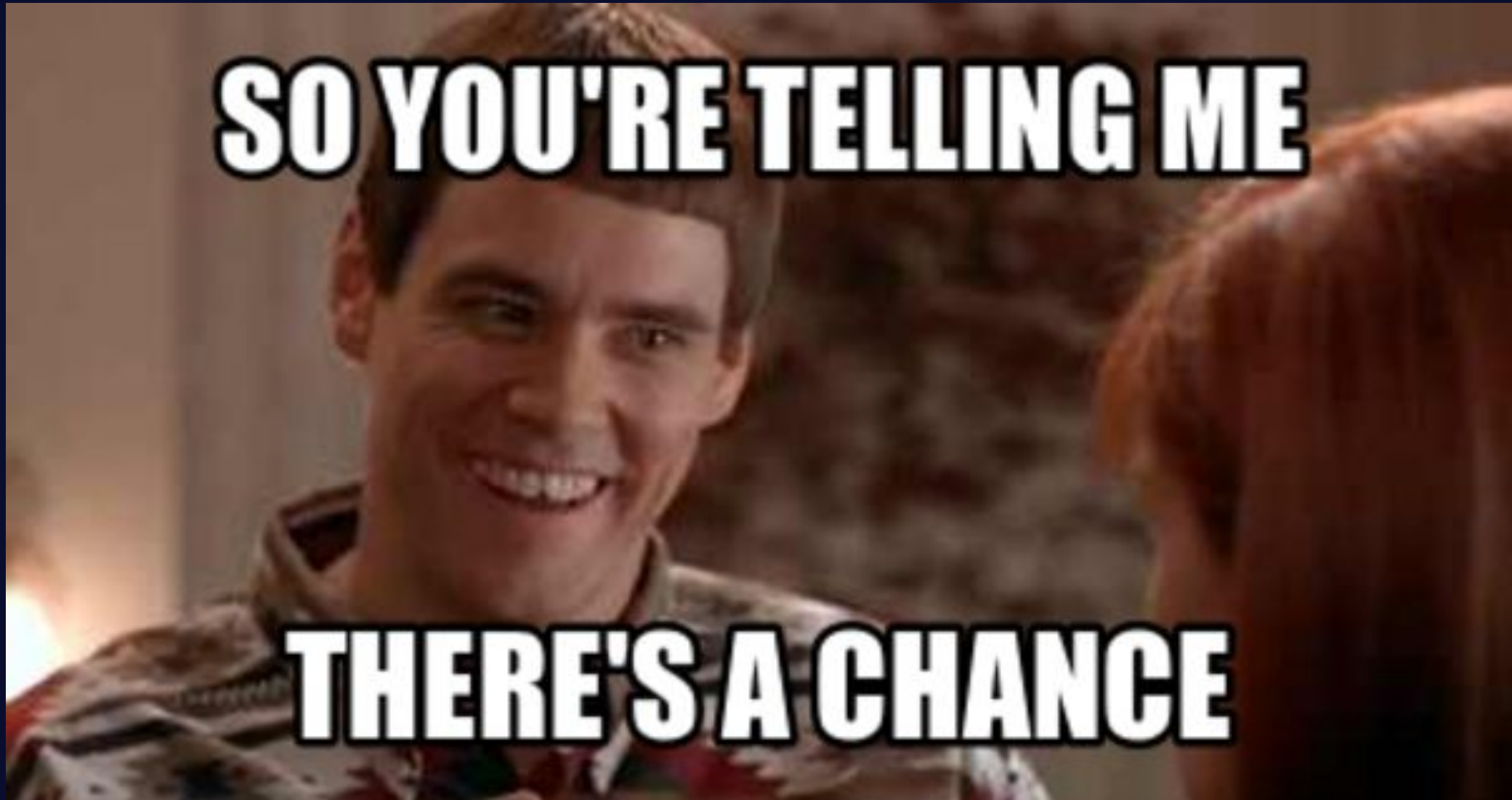
Give out what you most want to come back.

”

Robin S. Sharma

Leveraging the Boomerang Effect





Call to Action

- ✓ The Boomerang Effect is **a Strategic Asset**
- ✓ **Collaborate** Between DoD and Industry
- ✓ **Do What is Right** For Your Organization & People

Let's Connect



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THANK YOU

DATA SOURCES

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- [Ethos3 | The Boomerang Effect](#)
- [The Law of the Boomerang Effect | Stephen Blandino](#)
- [Why Would Workers Return to a Former Employer? | Psychology Today United Kingdom](#)