

Why Addressing Culture and Creating a Digital Mindset are Critical to Successful Transformation

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Becoming a **truly digital organization** requires that organizations change the way they organize, the way they lead, manage, operate, and – most importantly – how they behave.

What Is Digital?

TECHNOLOGY

- Robotics Process Automation (RPA)
- Cognitive
- Artificial Intelligence
- Systems Engineering
- Analytics
- Mobile

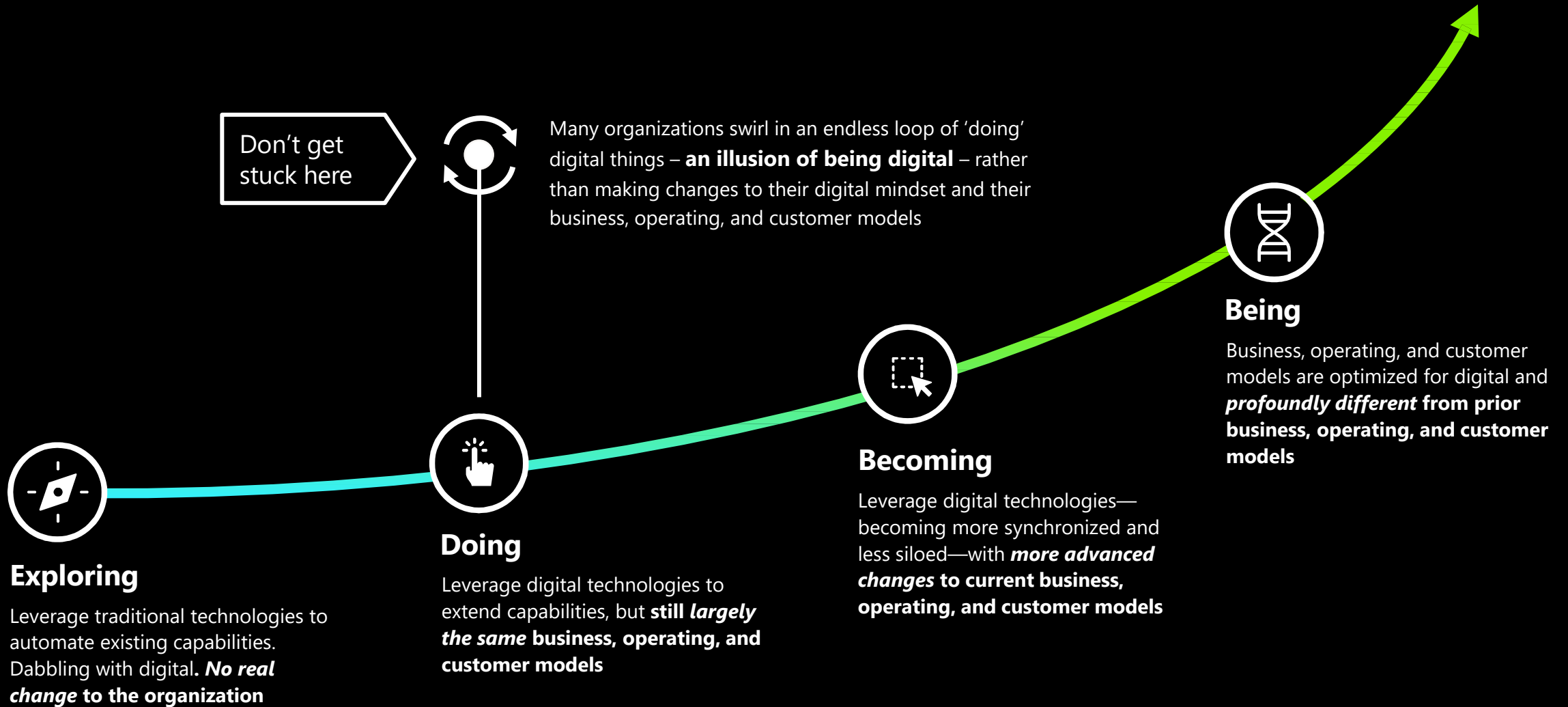


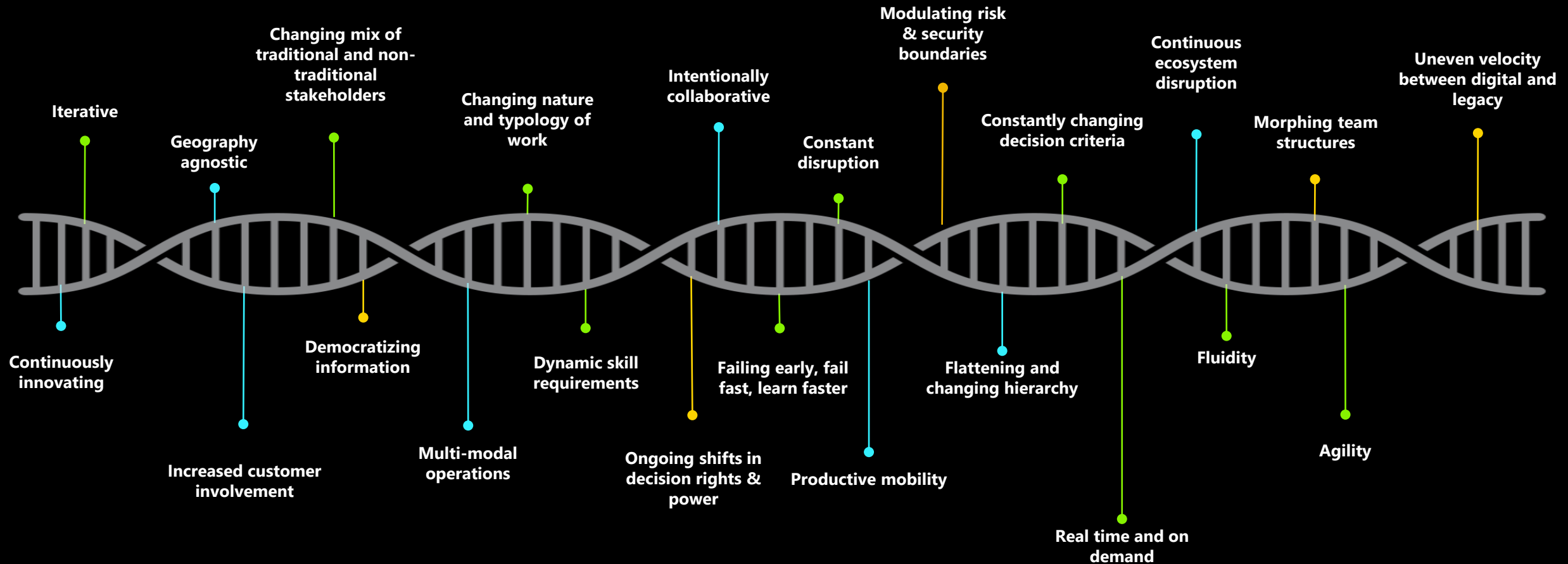
DIGITAL

MINDSET

- Agile
- Collaborative
- Customer-Centric
- Risk-Taking
- Innovative
- Adaptive

Technology alone does not translate to digital. It's the application of a new mindset that enables you to leverage the new technologies to their fullest potential.







INVISIBLE

VISIBLE

BELIEFS

Subconscious,
taken-for-granted
assumptions

VALUES

Stated strategies,
goals, and
philosophies

BEHAVIORS

What people do;
processes, actions,
and behaviors





Only when we fully cultivate the right mindset can we set
the conditions for the right culture to flourish and
ascend from merely doing digital things to truly
Being Digital.



Get in
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