



DAFITC 2026

ACCELERATING THE DIGITAL EDGE:
From Enterprise to Orbit

08.24 - 08.26 | MONTGOMERY, AL

DEPARTMENT OF THE AIR FORCE INFORMATION
TECHNOLOGY & CYBERPOWER (DAFITC):
A TRAINING AND EDUCATION EVENT



Exhibitor Prospectus



08.24 - 08.26
Montgomery, AL

Renaissance Montgomery Hotel & Spa at the Convention Center



DAFITC is the year's largest IT and Cyberpower event within the Department of Defense. Exhibiting in 2026 is a win-win scenario. It enables you to outperform your competition while protecting our national interests on a global scale.

Agencies in attendance include Space Force, Air Force, DoD, Navy, Air National Guard, Marines, GSA, FBI, and the Army with over 100 military bases represented.

Visit www.dafitc.com for the latest information.



This year, approximately 2,500 Military leaders will gather with 1,300 private sector and academic attendees and 1,000 exhibitors to shape our nation's IT approach, learn about the latest trends and threats, and fortify our cyberpower leadership.

These decision-makers and influencers include program managers, users, requirement generators, acquisition managers, finance managers, and contracting officers. This robust audience gives exhibitors a unique opportunity to impact our Defense structure and security in just 3 days of intense activities and networking.

WHY DAFITC IS A MUST-EXHIBIT OPPORTUNITY

Exhibiting at DAFITC puts you and your solutions at the forefront of our nation's security and economic viability because here, you can:

- Meet with existing customers and prospects you already have in the pipeline
- Make new contacts with those on the front lines of military IT and Cyberpower
- Capture new leads within this qualified DoD community
- Understand the changes our nation is making in response to global cyberpower competition
- Network with cyber thought leaders in both the public and private sectors
- Participate in our efforts to combat malicious cyber activities
- Introduce solutions that can advance our national leadership



ACCELERATE YOUR SOLUTIONS; EXHIBIT AT DAFITC

The Renaissance Montgomery Hotel & Spa at the Convention Center offers nearly 50,000 sq. ft. of exhibit space which can accommodate a wide variety of booth sizes and designs.

10 x 10	Booth	\$3,650
20 x 20	Booth	\$14,600
20 x 30	Booth	\$22,000

ALL EXHIBIT SPACES INCLUDE,*

- Listing in DAFITC Trade Show Guide, Mobile Event App, and DAFITC website, and on-site event signs
- Pre- and Post-Event marketing emails to attendee list (DAFITC approved and executed)
- An Exhibitor Services Kit containing information and pricing on shipping, drayage, additional furniture, and labor for installation and dismantling
- One standard booth identification sign

**Flooring is mandatory for all exhibit booth spaces.*

EACH 10X10 INLINE BOOTH INCLUDES:

- An 8'-high draped backwall and 3'-high side rails (No carpet)
- One standard booth identification sign
- One standard 6' skirted table
- One wastepaper basket
- Two chairs
- Two booth representative badges

EACH 10X20 BOOTH INCLUDES:

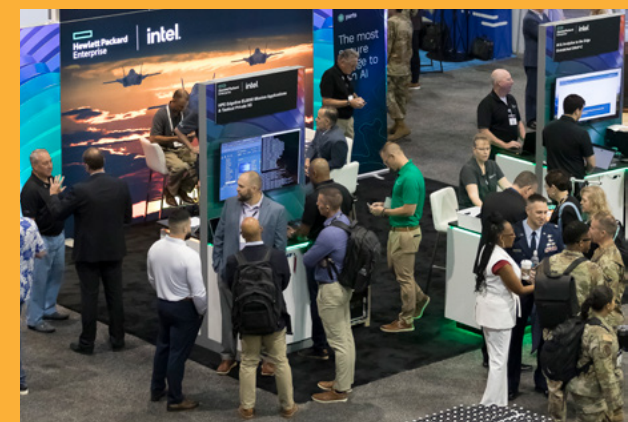
- An 8'-high draped backwall and 3'-high side rails (No carpet)
- One standard booth identification sign
- One standard 6' skirted table
- One wastepaper basket
- Two chairs
- Four booth representative badges

EACH 20X20 BOOTH INCLUDES:

- Eight booth representative badges

EACH 20X30 BOOTH INCLUDES:

- Twelve booth representative badges



KEY DATES

INSTALL

8/22 Saturday 0800 - 1700
8/23 Sunday 0800 - 1700

SHOW HOURS (tentative)

8/24 Monday 0930 - 1630
8/25 Tuesday 0930 - 1630
8/26 Wednesday 0900 - 1200

DISMANTLE

8/26 Wednesday 1200 - 1800
8/27 Thursday 0800 - 1200

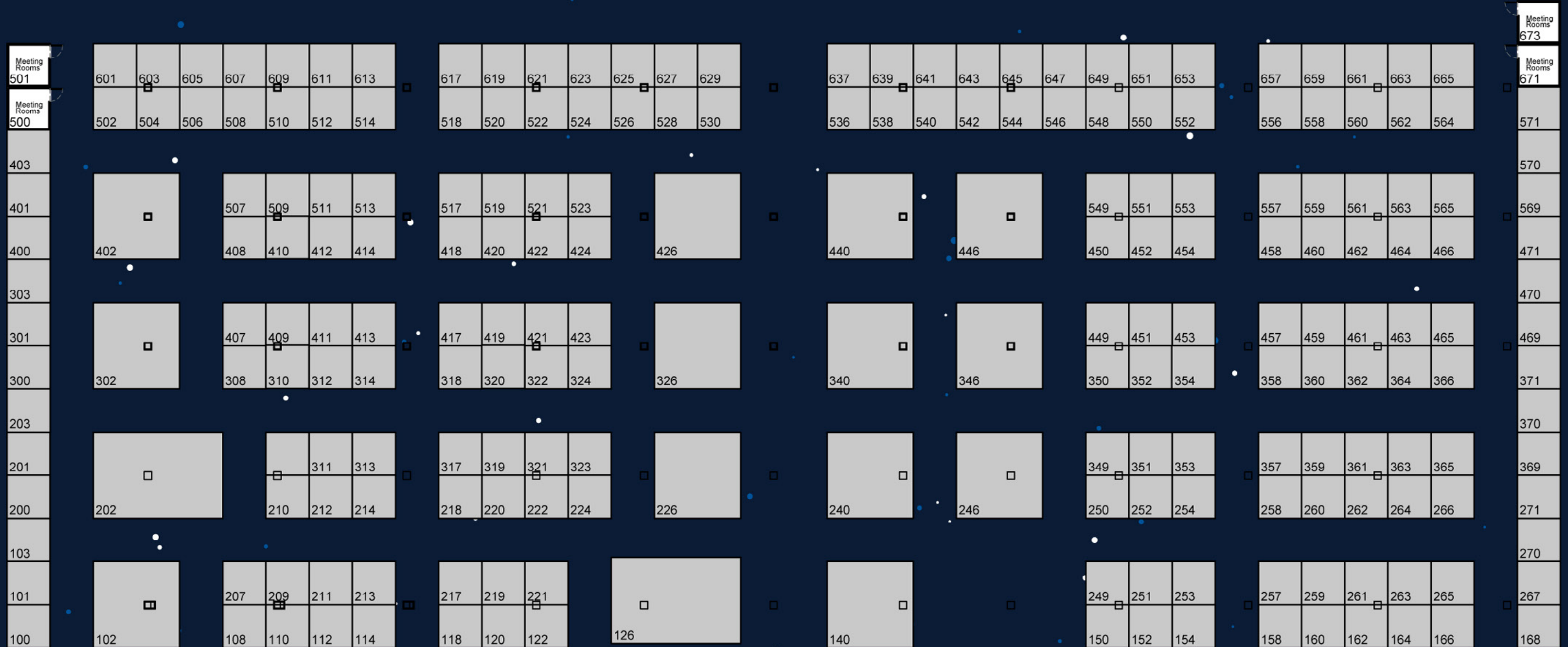
EXPAND YOUR IMPACT: ACCELERATE YOUR PARTICIPATION

To maximize your marketing investment and reach, consider one of the DAFITC Partnership opportunities that put your brand front and center. For more information about exhibit space or partnership opportunities, contact:

Anne Phillips
Show Services Manager
aphillips@MC-2.com
678-398-2650



Exhibit Hall Floor Plan



ENTRANCE