



DAFITC 2022

EXHIBITOR PROSPECTUS

AUGUST 29 - 31

2022

▶RS./0211 SEARCH... A01
▶RS./0211 SEARCH... A01



STRENGTHEN YOUR LEADERSHIP IN THE CYBER WORLD STRENGTHEN THE NATION IN THE PROCESS

For decades, DAFITC (formally AFITC) has been a must-attend event for Air Force IT experts and the companies who do business with them. Rebranded now and refocused on cyber initiatives, The Department of Air Force Information Technology & Cyberpower Training and Education Event is back live and more important than ever. This is a one-of-a-kind, highly-targeted opportunity to participate in cyber discussions and decisions that will affect our nation for years to come. Reserve your exhibit space as we return to a live event for 2022!

7 Solid Reasons to Exhibit at DAFITC:

- Showcase cyber solutions the nation needs now.
- Impress IT decision-makers and influencers with your brand leadership.
- Network with other cyber thought leaders from government, academia, and business.
- Meet hundreds of existing and potential customers and secure high quality leads.
- Get an inside look at how the Air Force thinks and what they need from IT vendors.
- Participate in private/public dialogs exploring ways to combat malicious cyber activities.
- Contribute to the national security and economic viability of the country.

WHO ATTENDS?

DAFITC attracts IT Developers, Users, and Managers throughout the Air Force ranks. Annually, over 3,000 attendees come for the education and for the opportunity to see the latest innovations in cyber technologies. As a result, this is the perfect opportunity to start relationships with tomorrow's leaders as well as today's decision-makers.



MONTGOMERY, ALABAMA

SHOW LOCATION

Renaissance Montgomery Hotel and Spa at the Convention Center



BOOTH PRICES

10x10 - \$2,950

20x20 - \$10,900

20x30 - \$16,200

MOVE-IN/MOVE-OUT

INSTALL:

Saturday	August 27, 2022	0800 – 1700 hours
Sunday	August 28, 2022	0800 – 1700 hours

DISMANTLE:

Wednesday	August 31, 2022	1400 – 1800 hours
Thursday	September, 01, 2022	0800 – 1200 hours

SHOW MANAGEMENT

Anne Phillips
Show Services Manager

aphillips@mc-2.com
678-398-2650

DAFITC Training and Education Event 2022 is organized and managed by MC² (MC-squared).

Please contact Anne Phillips for any information you may need.

EXHIBITOR KITS

MC² will provide all contracted exhibitors with an Exhibitor Services Kit containing information and pricing on shipping, drayage, labor for installation and dismantling, furniture, and other items exhibitors may require.



PARTNERSHIP OPPORTUNITIES AVAILABLE

Exhibiting is the most direct way to partner with DAFITC, but there are many more ways to increase your visibility and get your message through to attendees, ensuring that the 2022 event is your most successful and productive yet. Whether you already have a booth but are looking for a larger presence, or you can't make this year's event and don't want to be stuck on the outside looking in, there are partnership and support opportunities to meet your needs.

Trina Jordan
CEM

tjordan@mc-2.com
678-398-2624

EXHIBIT HALL FLOOR PLAN

502						518	520	522	524	526	528	530		536	538	540	542	544	546	548	550	552		556	558	560	562	564				
501	503	505	507	509	511	513	517	519	521	523				426				440				446	450	452	454	557	559	561	563	565	570	
500														426				440				446		450	452	454	458	460	462	464	466	569
402	404	406	408	410	412	414	418	420	422	424				426				440				446	450	452	454	458	460	462	464	466	471	
401	403	405	407	409	411	413	417	419	421	423				326				340				346	350	352	354	457	459	461	463	465	470	
400														326				340				346		350	352	354	358	360	362	364	366	469
302	304	306	308	310	312	314	318	320	322	324				326				340				346	350	352	354	358	360	362	364	366	371	
301	303	305	307	309	311	313	317	319	321	323				226				240				246	250	252	254	357	359	361	363	365	370	
300														226				240				246		250	252	254	258	260	262	264	266	369
202	204	206	208	210	212	214	218	220	222	224				226				240				246	250	252	254	258	260	262	264	266	271	
201	203	205	207	209	211	213	217	219	221				126				140				146	150	152	154	257	259	261	263	265	270		
200														126				140				146		150	152	154	158	160	162	164	166	269
100	104	106	108	110	112	114	118	120	122	126				140				146				150	152	154	158	160	162	164	166	168		

MAIN ENTRANCE

Montgomery, AL
08:29 - 08:31